Lice is NOT a Four Letter Word
“Get the Facts of Lice”

- Estimated 2.4 million cases per year in Canada.
- They do not discriminate. Any person of any income level can get head Lice.
- Lice are not a sign of being unhygienic or dirty. They actually prefer clean hair.
- Head Lice are the second most communicable affliction next to the common cold in school aged children.
- Die within 24 to 48 hours without a blood meal and are not colonizing in your environment.
- Do not live on animals.
- Do not live in other hairy parts of the body.
- Lice eggs are not white if viable. The eggs also do not transfer from head to head.
- Lice only live for 30 days. Females can lay 3 to 5 eggs per day. Lice eggs take 7 to 10 days to hatch.
- Lice do not hop, jump or fly. You can not get them by standing near someone who has lice.
- Lice can only be transferred by head to head or hair to item contact.
- The only way to eliminate lice is to manually remove them. Focus on removing the lice eggs.
- You do not have to use pesticides to get rid of head lice. Natural options are readily available.
- Most people don't tell the school, family or friends about a lice case because of the shame and stigma associated with it. Not doing so creates a cycle of repeated lice outbreaks.

Stop the Stigma
Lice Squad Canada’s Head Lice Help Line
888-LICE SQUAD (542-3778)
www.licesquad.com